



MAGASTM
profit from it

www.magasinternational.com

ABOUT US



VISION

MAGAS was founded in India in 2010 as a tertiary services company. Over the years it has culminated into professional services destination for crowd sourcing and delivery of professional services in India and Arabian Gulf. MAGAS connects with small & medium size enterprises, professionals, entrepreneurs & freelancers across various geographies and industries which can fulfill their business needs with cost effective solutions arising from *shared economy* and *idle resource capacity*. It delivers services at an affordable price to empower Entrepreneurs, Startups, SME's and so on.

OBJECTIVE

MAGAS enables entrepreneurial energy and gives new entrants to build their businesses with the support of this unique professional services platform which boosts low cost Startups & Small Medium Enterprises. Our platform facilitates commerce between parties not just monetarily but also through other synergies. Our platform creates a channel for cross border connect whereby end users can use our platform for their service needs from any location. All listed services can be ordered, managed & delivered through our platform. The value to our end users will be that all their service needs will be fulfilled through crowd sourcing under a single window platform thus saving *energy, time* and *money*.



OUR MISSION

is to support businesses when they need support. We provide handholding support until businesses stand on their own. We believe small ideas can make big difference if they get the right support at the right time. We create an ecosystem to help businesses sustain and benefit through us.

"Others will look at you only when you sail, until then it's just YOU.... and MAGAS"



WHY MAGAS?

- Find professionals, experts or service providers best in the industry under one roof.
- Collective experience of thousands of man hours in specialized fields.
- Hire on project basis without need to recruit.
- Tap into our network and benefit from our other specialized services.
- Wide variety of payment solutions to free your cash flow to PAY AS YOU GO.

SERVICE VERTICALS

MAGASTM

ADVISORY

If you can envision, we can do it. Bring us your idea and we will work around it to create a business model. We would let your dream turn into reality because we too walked the same path as yours.

CORPORATE SERVICES

We help you make your existing business better. Our expert team can help you improve your bottom line and that's our promise. We guide you at every step and take you to new heights where no one can reach. But of course, you got to believe us to make you believe yourself. We do it always on time and on Budget.

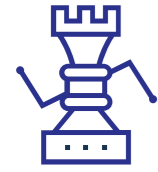
CAPITAL

We believe in a world of limitless opportunities. Therefore we hear your ideas and incubate them till they grow. That's the same care we give when we invest with you. After all it's human nature to care for everything that's good, whether your money or ours, it's the same attitude.

TECHNOLOGY

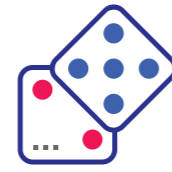
We develop technologies that makes life easy. We have built platforms that help you navigate your world with ease. If you need to make your life easy then we are at your service.

UNIQUE SELLING PROPOSITION (USP)



HOW WE DO IT?

- MAGAS is the point of contact for all services listed on our platform.
- We analyze your requirement and provide you the best solution that suits your budget.
- We source the best professionals or service providers from our pool of talent or associate network.
- We walk with you till you achieve your objectives.



MARKETING STRATEGY

- We target professionals & experts, etc. through business & social media channels.
- We collaborate on cross verticals to optimize our presence.
- We use Artificial Intelligences (AI) tools for online and digital activities.
- We do B2B and B2C direct marketing.



TARGET MARKET

- Innovators
- Entrepreneurs
- Freelancers
- Start-Up's
- Small & Medium Enterprises



SECTORS WE SPECIALISE IN

- Commodities & Precious Metals
- Education
- Food & Beverage
- Healthcare
- Hotel & Tourism
- Insurance
- Media & Technology
- Real Estate & Infrastructure
- Retail & FMCG

OUR SERVICE OFFERINGS

ADVISORY

- ❖ Business Advisory
- ❖ Business Formation & Setup
- ❖ Business Plans
- ❖ Concept Development
- ❖ Feasibility Studies & Research
- ❖ Management Consultancy
- ❖ Planning & Strategy
- ❖ Strategic Alliances

CORPORATE SERVICES

Accounting

- ❖ Financial Accounting
- ❖ Management Accounting
- ❖ Payroll Accounting
- ❖ Systems Implementation
- ❖ VAT Accounting and Filing

Auditing

- ❖ Brand Audit
- ❖ Forensic Audit
- ❖ Internal Audit
- ❖ ISO Audit
- ❖ IT Audit
- ❖ Retail Audit
- ❖ Special Audit
- ❖ Statutory Audit
- ❖ Tax Audit

Corporate Finance

- ❖ Asset Management
- ❖ Business Valuation
- ❖ Corporate Governance
- ❖ Cost Control & Restructuring
- ❖ Due Diligence
- ❖ Project Management

Legal

- ❖ Company Formation
- ❖ Contracts & Agreements
- ❖ Copyrights & Trademarks Protection
- ❖ Dispute Mediation
- ❖ Due Diligence
- ❖ Will Writing Services

Human Resources

- ❖ BPO Services
- ❖ Contract Workers
- ❖ Executive Search
- ❖ Manpower Supply

Sales & Marketing:

- ❖ Branding & Product Placements
- ❖ Content Syndication
- ❖ Distribution
- ❖ Online & Digital Marketing
- ❖ Out Of Home Advertising
- ❖ Research & Surveys

CAPITAL

Funds

- ❖ Fund Management
- ❖ Fund Raising
- ❖ Fund Set Up

Investments

- ❖ Deal Sourcing
- ❖ Deal Structuring & Execution
- ❖ Joint Ventures
- ❖ Mergers & Acquisitions
- ❖ Real Estate

Insurance

- ❖ Jumbo
- ❖ Keymen
- ❖ Life & Critical Illness
- ❖ Medical
- ❖ Pension Planning
- ❖ Property

TECHNOLOGY

IT Services

- ❖ Digital Marketing (SEO & SMM)
- ❖ Digital and Creative Services
- ❖ Mobile App Development
- ❖ Tech Development
- ❖ Web Development

Solutions

- ❖ Back Office Solutions
- ❖ CRM Platforms
- ❖ ERP Systems
- ❖ Infrastructure Solutions
- ❖ Networking & Systems Integrations
- ❖ Storage Solutions

OUR CREDENTIALS



ADVISORY

- Restructured struggling businesses having multiple verticals to achieve profitability.
- Advised Start-ups on expansion mode to raise growth capital.
- Developed business strategies to enhance organizations
- Developed concepts from sheer ideas to successful business models.



CORPORATE SERVICES

- Done brand consultancy for popular chain in F&B sector in Gulf & Indian Subcontinent.
- Conducted Special Audits related to Financial Frauds.
- Settled Legal Disputes which were caught up in critical logjam.
- Supplied skilled manpower to major Corporations to fulfill outsourcing needs.



CAPITAL

- Raised over \$100m for Companies in the Middle East.
- Conducted Financial Due Diligence for Private Equity Transactions.
- Mandated to raise capital over \$700M for major projects in Middle East & Africa.
- Done Business Valuation for Private Equity acquisitions for strategic buyout.



TECHNOLOGY

- Built broadcast networks for major Television brands in Middle East & Africa.
- Created localized e-Commerce platform in India.
- Implemented ERP systems for Multi-National Corporations in the region.
- Executed web development projects for several new businesses in the region with eye on UI/UX.



Professional Services Platform operated by:

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